

## Cornell University Empire State Poll 2003

## EMPIRE POLL 2003-CORE-NOT FOR CIRCULATION

## Empire Poll Sections

Section 1: Eligibility ..... 3
Section 2: Current Employment Status ..... 3
Section 3: Employment/Working Conditions ..... 5
Section 4: Technology (employed \& not employed) ..... 5
Section 5: Compensation (employed only) ..... 7
Section 6: Education \& Training (employed \& not employed). ..... 8
Section 7: Workplace Associations (employed \& unemployed) ..... 8
Section 8: Productivity \& Potential ..... 9
Section 9: Expectations/Satisfaction ..... 11
Section 10: Not employed ..... 12
Section 11: Community ..... 13
Section 12: Special Topics ..... 14
Section 13: Government/Attitudes/Politics ..... 17
Section 14: Economics ..... 19
Section 15: Media Use ..... 20
Section 16: Demographics ..... 21

Section 1: Eligibility

1. Are you currently a legal resident of New York State?
2. Yes
3. No (ineligible)

Section 2: Current Employment Status

1. Last week, did you do ANY work for either pay or profit? Include any job from which you were temporarily "absent" or "on layoff".
2. Yes
3. No (Go to Section 4)
4. How many hours per week do you USUALLY work (across all jobs)?

$$
\ldots \mathrm{Hrs} / \mathrm{Wk}
$$

2a. Excluding holidays and vacations, how many days in the past 12 months were you absent from work?
__ Days
3. Which of the following best describes your main job? (By main job we mean the one at which you usually work the most hours.)

1. Full-time, all year round
2. Part-Time, all year round
3. Temporary
4. Seasonal or Part Year
5. Contract or On Call
6. What kind of work do you do, that is, what is your occupation? That is, from the following list, what describes your occupation of your main job? (please circle one answer)
7. Executive, Administrative, and Managerial
8. Professional Specialty
9. Technicians and Related Support
10. Sales
11. Administrative Support, including Clerical
12. Service
13. Farming, Forestry, and Fishing
14. Repair, Machine Operators, Assemblers, and Inspectors
15. Transportation and Material Moving
16. Handlers, Equipment Cleaners, Helpers, and Laborers
17. Armed Forces
18. Other (please specify) $\qquad$
19. In which type of industry is your main job? (please circle one answer)
20. Agriculture, Forestry, Fisheries, or Mining
21. Construction
22. Manufacturing
23. Wholesale Trade
24. Retail Trade
25. Finance, Insurance, \& Real Estate
26. Transportation, Communications or Public Utilities
27. Services (Business, Personal, Entertainment, Recreation, Professional)
28. Public Administration (Government)
29. Other (please specify) $\qquad$
30. Are you self-employed (i.e. consultant, freelancer w/out employees)?
31. Yes (Skip to Section 3 question 2)
32. No

## EMPIRE POLL 2003-CORE-NOT FOR CIRCULATION

## Section 3: Employment/Working Conditions

1.Counting just the location where you work, what is the total number of persons who work for this employer? (please choose one answer)

1. Less than 10
2. 250-499
3. 10-24
4. 500-999
5. $25-49$
6. $1000-9999$
7. $50-99$
8. $\mathbf{1 0 , 0 0 0}$ or more
9. $100-249$
10. Regarding your main job, how many years have you worked for this employer (or been self-employed)?
11. Less than 1 year $\qquad$ years
12. How many total years have you been in the workforce (working)?

| 4. Have you used the following resources to try to find a job? (check all that apply) | Yes | No |
| :---: | :---: | :---: |
| ו. Spouse | 1 | 0 |
| b. Other Family Member | 1 | 0 |
| $\therefore$ Friend | 1 | 0 |
| d. Business contact | 1 | 0 |
| !. Former employer | 1 | 0 |
| f. Private job placement/headhunter | 1 | 0 |
| ¢. Professional organization | 1 | 0 |
| h. Newspaper ad | 1 | 0 |
| . Internet/online listings/online group services | 1 | 0 |
| j. One Stop Center (NYS employment service) | 1 | 0 |

## Section 4: Technology (employed \& not employed)

1. Now I would like to ask you a few questions about technology. Using a one to five scale, where 1 equals never and 5 equals a lot of the time, please tell me how often you use each of the following technologies either at home or work:

|  | Never |  |  | $\xrightarrow{\text { A lot }}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. Desktop, Portable, or Mainframe Computers for other thaı Internet Use | 1 | 2 | 3 | 4 | 5 |
| b. e-mail | 1 | 2 | 3 | 4 | 5 |
| c. Internet | 1 | 2 | 3 | 4 | 5 |
| d. Cellular telephone | 1 | 2 | 3 | 4 | 5 |
| e. Pager or beeper | 1 | 2 | 3 | 4 | 5 |
| f. Portable handheld Device or Personal Digital Assistant | 1 | 2 | 3 | 4 | 5 |

2. We are now interested in your observations about Technology.

Using a scale of $1-5$, with 1 indicating that you strongly disagree and 5 indicating that you strongly agree, would you say that because of Technology:

Note: Technology includes automation, computerization, machinery, robots, telecommunications, prefabrication, advanced materials, etc.

|  | Strongly Disagree |  |  | Strongly agree |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. My job is easier because of technology. | 1 | 2 | 3 | 4 | 5 |
| b. I have had to learn new skills because of technology. | 1 | 2 | 3 | 4 | 5 |
| c. New jobs were created at my workplace because of technology. | 1 | 2 | 3 | 4 | 5 |
| d. I am more productive in my job because of technology. | 1 | 2 | 3 | 4 | 5 |
| e. My pace of life has accelerated because of technology. | 1 | 2 | 3 | 4 | 5 |
| f. My work is less satisfying because of technology. | 1 | 2 | 3 | 4 | 5 |
| g. I was able to get a higher paying job because of technology. | 1 | 2 | 3 | 4 | 5 |
| h. Jobs were eliminated at my workplace because of technology. | 1 | 2 | 3 | 4 | 5 |
| i. I have great influence on how technology is used in my workplace. | 1 | 2 | 3 | 4 | 5 |
| j. Overall, technology has improved the quality of my life. | 1 | 2 | 3 | 4 | 5 |

## If not employed, skip to Section 6, pg. 7

## EMPIRE POLL 2003-CORE-NOT FOR CIRCULATION

## Section 5: Compensation (employed only)

| 1. How are you compensated for the work you perform? (check all that |
| :--- |
|  |
| apply) |$\quad$ Yes | a. Salary | $\mathbf{1}$ |
| :---: | :---: |
| No |  |
| c. Sourly wage | $\mathbf{1}$ |
| $\mathbf{0}$ |  |
| d. Tips | $\mathbf{1}$ |
| e. Lump sum/contract/deliverable/piece rate | $\mathbf{1}$ |
| $\mathbf{0}$ |  |


| 2. The next questions are about benefits, policies, and <br>  <br> informal arrangements on your job. Does your <br> employer provide...? |
| :--- |
| available, <br> use it |
| Available, <br> do not use it |
| Not available |
| b. Lnsurance? <br> This type of insurance covers protracted problems in daily <br> living, such as nursing home stays, home care services, or <br> other similar services. |
| c. A pretax spending account for health care or dependent <br> care costs? |
| d. Child care subsidies or a child care center at or near your <br> location? |
| e. A 401K or pension program? |
| $\mathbf{1}$ |
| f. Paid Time Off (vacation, holiday, sick leave)? |
| $\mathbf{1}$ |
| $\mathbf{1}$ |
| g. Paid or Unpaid Time off for volunteering? |
| h. Flex time? <br> (i.e. the ability to choose or arrange a regular work week schedule to meet |
| personal or family needs) |

(if answered 1 on 2a)
3. What portion of your health insurance premium do you pay?

1. None
2. Some
3. All
(if answered 1 on 2e)
4. How much does your employer contribute to your pension or 401 k plan?
5. None
6. Some
7. All

Section 6: Education \& Training (employed \& not employed)

1. Have you been enrolled in any education or training program in the last 12 months?
2. Yes
3. No
(skip to section 7)
4. What type of schooling was that?
5. High School Diploma
6. Professional/skill-based certificate program
7. GED Program
8. Graduate School
9. Vocational/Trade School
10. On-the-job training
11. Junior/Community College
12. Apprenticeship
13. Workshops, seminars, etc - how many days? $\qquad$
14. Other (please specify) $\qquad$
15. Did you complete the program?
16. Yes
17. No
18. Who paid for the program (select all that apply)?
19. Private Scholarship/grant
20. Employer paid
21. Government sponsored
22. Split between myself and employer
23. Community organization
24. No fee/free program
25. Paid for program myself
26. Other (please specify)

## Section 7: Workplace Associations (employed \& unemployed)

1. Do you or a member of your immediate household belong to a labor union?
2. No
3. Respondent belongs to labor union
4. Member of household belongs to a labor union (skip to question 5)
5. Respondent and another member of household belongs to a labor union

## (rest of section for employed workers only, if unemployed skip to section 10)

2. Is there any type of labor union at your workplace?
3. Yes
4. No (skip to question 5)
5. Have you held a leadership position within your labor union within the last 5 years? (steward, executive board, president, etc.)
6. Yes
7. No
8. How involved in your Union would you say you are - very involved, somewhat involved, a little involved, or not involved at all? (please choose one answer)

| Very | Somewhat | A little | Not involved |
| :---: | :---: | :---: | :---: |
| Involved | Involved | Involved | at all |
| 1 | 2 | 3 | 4 |

(skip to question 6)
5. How likely would you be to join a labor union or unionize at your workplace if you had the option?

## 1. Very unlikely 2. Somewhat Unlikely 3. Somewhat Likely 4. Very Likely 8. Do not know

6. Outside of a labor union, are you a member of any other organization or association that represents your interests at your workplace?
7. No
8. Yes (please specify organization) $\qquad$

## Section 8: Productivity \& Potential

1. Thinking about your job, the hours you work, and your level of pay would you prefer to:
2. Work more hours, but receive higher pay
3. Maintain your current number of hours and pay
4. Work fewer hours, but receive less pay
5. In your workplace, what is the most important factor in people being promoted?

## 1. Skills and talent

2. Knowing the right people
3. Working hard
4. Luck
5. Other (please specify)
6. Seniority
7. In your workplace, what is the biggest barrier to people being promoted?
8. Not having required skills or abilities
9. Not knowing the right people
10. Not enough job openings at higher ranks

## 4. Not trying hard enough

5. Other (please specify)

| 4. For each of the following statements, please indicate your level of agreement: | Strongly Agree | Agree | Neither disagree nor agree | Disagr ee | Strongly disagree |
| :---: | :---: | :---: | :---: | :---: | :---: |
| a. I have a reasonable workload to do my job well. | 5 | 4 | 3 | 2 | 1 |
| b. I am given opportunities to learn and develop new skills for future advancement. | 5 | 4 | 3 | 2 | 1 |
| c. My job allows me to be creative. | 5 | 4 | 3 | 2 | 1 |
| d. My employer/company treats me with dignity and respect. | 5 | 4 | 3 | 2 | 1 |
| e. I have an opportunity to influence decisions that directly impact my work. | 5 | 4 | 3 | 2 | 1 |
| f. I am informed whenever decisions are to be made that affect my job. | 5 | 4 | 3 | 2 | 1 |
| g. I feel that my work environment is safe. | 5 | 4 | 3 | 2 | 1 |

5. Does (do) the job(s) you now have use all of the work SKILLS you have? By SKILL we mean something you would be able to do in a work environment if it were part of your job. It might be a talent or a skill you have learned in a class, from a book, from experience, or from someone else, for example, carpentry or using the Internet.

## 1. Yes (skip to section 9)

2. No
3. Would you be WILLING TO CHANGE EMPLOYMENT if a job using more of your work skills became available?
4. Yes
5. No

## EMPIRE POLL 2003-CORE-NOT FOR CIRCULATION

## Section 9: Expectations/Satisfaction

1. Think of a scale of 0 to 100 , where 0 means you are certain you will lose your present job and 100 means you are certain you will be able to keep it. On this scale, how certain is it that during the next 12 months you will be able to keep it? (Assuming you want to keep it)
(0-100) $\qquad$
2. In the last four weeks have you looked for new work or a new job?
3. Yes
4. No

| 2a. How satisfied are you with different aspects of your job? Would you say you are very dissatisfied, somewhat dissatisfied, neither satisfied nor dissatisfied, somewhat satisfied, or very satisfied? | Very <br> Dissatisfied | Somewhat <br> Dissatisfied | Neither <br> Satisfied nor Dissatisfied | Somewhat Satisfied | Very Satisfied |
| :---: | :---: | :---: | :---: | :---: | :---: |
| I. Your Overall Job | 1 | 2 | 3 | 4 | 5 |
| b. The Number of Hours You Work | 1 | 2 | 3 | 4 | 5 |
| $\therefore$ Your Healthcare \& Insurance Benefits | 1 | 2 | 3 | 4 | 5 |
| d. Your Retirement and/or Pension Package | 1 | 2 | 3 | 4 | 5 |
| $\therefore$. The opportunity for advancement or ,romotion | 1 | 2 | 3 | 4 | 5 |

3. Has your employer laid off any workers in the last 12 months at your location?
(if self-employed: Have you laid off any workers in the last 12 months?)
4. Yes, $\qquad$ workers
5. No
6. How do you typically commute to work?...Drive a car, share ride with friend, spouse, co-worker, etc. (carpool), ride the train, metro, subway, walk, or ride a bus?
7. Drive a car
8. Drive a Sport Utility Vehicle (SUV) or Small Truck
9. Share ride with friend, spouse, co-worker, etc. (carpool)
10. Ride the train/metro/subway
11. Walk or Ride A Bike
12. Ride a bus
13. Other (please specify) $\qquad$
14. On average, how long does it take you to commute to work?
$\qquad$ minutes
(Go to section 11 - Community, page 12)

Section 10: Not employed

1. In the last four weeks have you looked for work or a new job?

## 1. Yes 0. No (skip to question 2a)

2. Would you like to be employed either full-time or part-time?
3. Yes, full-time (skip to question 3)
4. Yes, part-time (skip to question 3)

2a. Why not?

## 1. Homemaker

2. Retired
3. Disabled
4. Student
5. Other (specify) $\qquad$
(Skip to question 5a)
6. What is the biggest obstacle that prevents you from working?
7. Answered $\qquad$

| 4. Have you used the following resources to try to find a job? (check all that apply) | Yes | No |
| :---: | :---: | :---: |
| I. Spouse | 1 | 0 |
| b. Other Family Member | 1 | 0 |
| Friend | 1 | 0 |
| d. Business contact | 1 | 0 |
| $\therefore$ Former employer | 1 | 0 |
| f. Private job placement/headhunter | 1 | 0 |
| ¢. Professional organization | 1 | 0 |
| h. Newspaper ad | 1 | 0 |
| . Internet/online listings/online group services | 1 | 0 |
| j. One Stop Center (NYS employment service) | 1 | 0 |

5a Are you receiving any unemployment benefits, retirement benefits from the Social Security Administration, or disability-related benefits from the Social Security Administration?

1. Yes
2. No

5b. In the past 12 months have you been enrolled in any retraining program?
0. No (skip to question 6)

1. Yes, currently enrolled
2. Yes, enrolled in previous year

5c. What type of program was that?

1. Answered $\qquad$
2. Have you ever worked for pay?

## 1. Yes 0. No (skip to next section)

7. How long ago did you last work for pay?
$\qquad$ months $\qquad$ years

## Section 11: Community

1. Do you expect to be living in your community (approximately your county) five years from now?
2. Yes
3. No (why not?) $\qquad$
4. Overall, how would you rate your community as a place to live - excellent, good, fair, or poor?

## Excellent <br> 4

Good 3
Fair
2
Poor
1

| 3. If a suitable job were available, how much pay would it take...(skip if non-working) | $\begin{gathered} \text { 0-100\% } \\ \text { of current } \\ \text { earnings } \end{gathered}$ | $\begin{gathered} \text { More } \\ \text { than } \\ \mathbf{1 0 0 \%} \end{gathered}$ | Would move regardless of pay |
| :---: | :---: | :---: | :---: |
| a. To leave your community, but stay in NYS |  | M | N |
| b. To leave NYS but stay in the Northeast |  | M | N |
| c. To leave the NE region but stay in US |  | M | N |

4. Which of the following have you done in the past 12 months?

|  | Yes | No |
| :--- | :---: | :---: |
| a. Signed a petition? | $\mathbf{1}$ | $\mathbf{0}$ |
| b. Attended a political rally or meeting? | $\mathbf{1}$ | $\mathbf{0}$ |
| c. Worked on a Community Project? | $\mathbf{1}$ | $\mathbf{0}$ |
| d. Participated in any demonstrations, protests, boycotts or marches? | $\mathbf{1}$ | $\mathbf{0}$ |
| e. Voted in an Election? | $\mathbf{1}$ | $\mathbf{0}$ |

## EMPIRE POLL 2003-CORE-NOT FOR CIRCULATION

5. Next I would like to talk with you about volunteer activity. By volunteer activity, I mean not just belonging to an organization, but actually spending your time helping without being paid for it. In the PAST YEAR have you volunteered your time to:

| a. Any church or religious group | $\mathbf{1}$ | $\mathbf{0}$ |
| :--- | :---: | :---: |
| b. Any political organization or candidates | $\mathbf{1}$ | $\mathbf{0}$ |
| c. Any child or youth development programs, such as day care <br> centers, schools, tutoring, scouts or little league | $\mathbf{1}$ | $\mathbf{0}$ |
| d. Any arts or cultural organization, like a theater or music group, museum, <br> or public TV station | $\mathbf{1}$ | $\mathbf{0}$ |
| e. Any neighborhood, civic or community group such as a block association <br> or a neighborhood watch? | $\mathbf{1}$ | $\mathbf{0}$ |
| f. Any organization to help the poor, sick, elderly, or homeless | $\mathbf{1}$ | $\mathbf{0}$ |

## Section 12: Special Topics

1. On a scale of 1 to 5 , where 1 is DO NOT SUPPORT AT ALL, and 5 is SUPPORT A GREAT DEAL, how supportive are you of the following types of affirmative action programs: the hiring of employees, promotion of employees, and college admissions.

| firing of Employees | 1 | 2 | 3 | 4 | 5 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Promotion of Employees | 1 | 2 | 3 | 4 | 5 |
| Jollege Admissions | 1 | 2 | 3 | 4 | 5 |

2a. Do you think affirmative action programs are needed today to help minorities such as blacks and Hispanics overcome discrimination or are they not needed today?

## 1. Not needed today

2. Needed today

2b. Thinking of the effects of racism and affirmative action on this country, which do you think is a bigger problem today - blacks and Hispanics losing out because of racism or whites losing out because of affirmative action?

1. Blacks and Hispanics are losing out because of racism
2. Whites losing out because of affirmative action

2c. How close do you think we are to eliminating discrimination against racial and ethnic minorities in America once and for all?

1. Not close at all
2. Not too close
3. Fairly close
4. Very close
5. In the next 12 months, do you plan to delay or cancel any trips or excursions within New York State due to concerns over the possibility of a terrorist attack?
6. No
7. Yes

3a. If yes, to what city/location were you planning to travel?
4. How likely do you think it is that the following locations will suffer an attack as serious as the one in New York City and Washington, DC some time in the next 12 months? Would you say very likely, somewhat likely, somewhat unlikely, or very unlikely?

| 1. Your Local Community | $\mathbf{4}$ | $\mathbf{3}$ | $\mathbf{2}$ | $\mathbf{1}$ |
| :--- | :---: | :---: | :---: | :---: |
| b. New York City Area <br> (if not NYC resident) | $\mathbf{4}$ | $\mathbf{3}$ | $\mathbf{2}$ | $\mathbf{1}$ |
| $\therefore$. Rest of New York State (outside of NYC) | $\mathbf{4}$ | $\mathbf{3}$ | $\mathbf{2}$ | $\mathbf{1}$ |
| d. The United States (outside of NY State) | $\mathbf{4}$ | $\mathbf{3}$ | $\mathbf{2}$ | $\mathbf{1}$ |

5. The Office of Public Security was created by the Pataki administration shortly after the September 11th attacks to manage and coordinate security and safety within New York State. Governor Pataki has proposed a 7\% increase for a total of $\$ 180$ million to fund the New York State Office of Public Security in this year's state budget, in contrast to an overall $3 \%$ cut in funding for other general services.

Do you believe that New York State should spend less, more, or about the same as Governor Pataki's proposal in the state budget on security and safety within New York State to prevent such threats as Terrorist Attacks?

1. Less
2. About the Same
3. More
4. I'm going to read you a series of statements about labor unions. For each, please tell me whether you strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, or strongly disagree.

| a. Labor unions are good for workers in <br> general. | 1 | 2 | 3 | 4 | 5 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| b. Labor unions have too much power in <br> the workplace. | 1 | 2 | 3 | 4 | 5 |
| $\therefore$. Labor unions are the best way to <br> epresent workers' interests. | 1 | 2 | 3 | 4 | 5 |
| d. Labor unions unfairly increase the <br> prices that consumers pay through higher <br> wages and benefits. | 1 | 2 | 3 | 4 | 5 |
| 2. Labor unions are necessary to protect <br> vorking people and their rights. | 1 | 2 | 3 | 4 | 5 |


|  | Strongly Disagree | Somewhat Disagree | Neither <br> Agree nor <br> Disagree | Somewhat Agree | Strongly Agree |
| :---: | :---: | :---: | :---: | :---: | :---: |
| f. Labor unions have too much political influence and power. | 1 | 2 | 3 | 4 | 5 |
| §. Labor unions are key in protecting :ociety from the excesses of large :orporations. | 1 | 2 | 3 | 4 | 5 |
| h. Labor unions often call unnecessary or unwarranted strikes and job actions. | 1 | 2 | 3 | 4 | 5 |
| Labor union leaders are honest, rustworthy, ethical individuals with the est interests of their members in mind. | 1 | 2 | 3 | 4 | 5 |
| j. Labor union workers are less productive and produce lower quality work than nonunion workers. | 1 | 2 | 3 | 4 | 5 |
| 〔. Labor unions, directly or indirectly, rave produced an overall positive impact m my life. | 1 | 2 | 3 | 4 | 5 |
| 1. Labor unions unfairly benefit their members at the expense of other workers. | 1 | 2 | 3 | 4 | 5 |

## Section 13: Government/Attitudes/Politics

| 1. Please tell me your level of |
| :--- |
| 1. <br> agreement with the following <br> statements... |
| Strongly <br> Disagree |
| Disagree |
| Agree |
| Strongly <br> Agree |
| New York State government officials and <br> polians do not care about people like me |
| b. Sometimes New York State government <br> and politics is so complicated that people <br> like me really can't know what is going on. |
| $\mathbf{1}$ |
| $\mathbf{1}$ |
| $\mathbf{2}$ |
| c. The New York State government is <br> responsive to the needs of people like me. |
| d. Overall, most people can be trusted |

2. Now we have just a few questions regarding your knowledge of New York State politics and government:
First, can you tell us who is the Attorney General of New York State?
3. Eliot Spitzer (correct answer)
4. Other (please specify) $\qquad$

## 3. Don't know

3.Can you name a U.S. Senator from New York State?

1. Hilary Clinton or Charles Schumer (correct answer)
2. Other (please specify)

## 3. Don't know

4. Can you tell me what is the majority (has the largest number of seats) political party in the New York State assembly?

## 1. Democratic Party (correct) <br> 2. Other (please specify)

$\qquad$
5. Who is currently the elected comptroller for New York State?

## 1. Alan G. Hevesi (correct answer)

2. Other (please specify) $\qquad$
3. In your opinion, what do you think is the SINGLE most important problem facing people in New York state today?

## 1. State Taxes <br> 6. State Budget

2. Health Care Insurance/Costs
3. Employment
4. Education

En
8. State Economy
4. Environment
5. Homeland Security

## 9. Crime

10. Other (please specify) $\qquad$
11. Let's say one means NOT AT ALL INTERESTED, and ten means VERY INTERESTED. Which number between one and ten would best represent how interested you are in:

| a. NEW YORK state government and politics? | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ | $\mathbf{9}$ | $\mathbf{1 0}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| b. Local government and politics? | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ | $\mathbf{9}$ | $\mathbf{1 0}$ |

8. On a scale of 1 to 10 , where 1 is untrustworthy and 10 is trustworthy, how would you rate the trustworthiness of the following:

|  | $\stackrel{\text { Untrustworthy }}{\gtrless}$ |  |  |  |  |  | $\xrightarrow{\text { Trustworthy }}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. Large corporations | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| b. Local businesses | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| c. Local Government | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| d. State Government | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| f. Labor Unions | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| g. News Media | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

9. Now I am going to ask you a couple questions on discussions you may have about politics or issues. First, on a scale from one to ten, where "one" means NEVER and "ten" means ALL THE TIME how often do you talk with people about political issues, candidates, or current affairs?
Never 1
2
3
4
5
6
7
8
9
10 All the Time

9a. How many different people do you typically talk to about these issues? This includes friends, neighbors, church, work, organizations to which you belong, and family
1
2
3
4
5
6
7 or more

## EMPIRE POLL 2003-CORE-NOT FOR CIRCULATION

## Section 14: Economics

1. We are interested in how people are getting along financially these days. Would you say that you (and your family) are better off, worse off, or just about the same financially as you were a year ago?
2. Better
3. About the same
4. Worse
5. Now looking ahead, do you think that a year from now you (and your family living here) will be better off financially, worse off, or just about the same as now?
6. Better
7. About the same
8. Worse
9. Now thinking about the economy in the New York state as a whole, would you say that OVER THE PAST YEAR the state's economy has gotten better, stayed about the same, or gotten worse?
10. Better
11. About the same
12. Worse
13. What about THE NEXT 12 MONTHS? Do you expect the economy, in New York state as a whole, to get better, stay about the same, or get worse?
14. Better
15. About the same
16. Worse
17. How would you judge business conditions in your community? Would you say that local businesses are in excellent shape, good shape, fair shape or poor shape?
18. Excellent
19. Good
20. Fair
21. Poor
22. Would you say that OVER THE PAST YEAR, it has gotten harder for people within your community to find jobs, stayed about the same, or gotten easier for people to find jobs?

## 1. Harder

2. About the same
3. Easier
4. Please rate New York State on each of the following areas, on a scale of excellent, good, fair, or poor.

|  | Poor | Fair | Good | Excellent |
| :--- | :---: | :---: | :---: | :---: |
| a. Retention of jobs in New York State | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| b. Environment | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| c. Quality of Public Education | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| d. Economic Growth | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| e. State \& Local Taxes | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| f. Ability to keep people in the State | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| g. The number of suitable jobs | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| h. Health Services \& Insurance | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| i. State Budget | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| j. Business infrastructure | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |

Section 15: Media Use

1. On average, how many days a week do you read a newspaper?
2. never read
3. one
4. two
5. three
6. four
7. five
8. six
9. seven
10. When you come across the following types of stories in the newspaper, how much attention do you pay to them? Here, one means very little attention, and ten means very close attention.

| Very Little Attention Very Close Attention |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

3. On the average weekday evening, about how many hours of television do you watch after 5 pm ?
4. $\qquad$ Hours 2. $\qquad$ Minutes
5. Let's use a ten-point scale, where one means rarely, and ten means all the time, how often do you watch each of the following types of television programming?

| a. The evening national news on either ABC, <br> CBS, or NBC? | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ | $\mathbf{9}$ | $\mathbf{1 0}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| b. The evening local evening news at 5pm, <br> 6pm, or 11pm? | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ | $\mathbf{9}$ | $\mathbf{1 0}$ |
| c. News reports and discussion on cable news <br> networks such as <br> CNN, Fox News Channel, or MSNBC? | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ | $\mathbf{9}$ | $\mathbf{1 0}$ |


| 5. When you come across the following types of content on TV, how much attention do you pay to them? Here, one means very little attention, and ten means very close attention. |  | Lit | At | ti |  |  |  | Very Close Attention |  | tion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. News about National government and politics? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| b. News about State government and politics? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| c. News about politics, economy, and social issues in your Local Area? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| d. Crime and action adventure dramas such as Law \& Order or ER? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| e. Situation comedies such as Drew Carey or Frasier? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| f. News about the environment? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| g. News about labor issues or unions? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| h. News related to science and technology? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| i. News related to biotechnology specifically? | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

## Section 16: Demographics

0 . How long have you lived at your current residence?
0. Less than 1 year or ___ years

1a. How long have you lived in New York State?

## 0. Less than 1 year or <br> $\qquad$ years

1. What year were you born?

19 $\qquad$ (year)
2. Were you born in the United States?

1. Yes
2. No
3. Are you a citizen of the United States?
4. Yes
5. No
6. Gender?

## 1. Male

2. Female
3. What is your marital status?
4. Single
5. Married
6. Divorced/Separated
7. Widowed
5.Other
8. When it comes to politics, do you usually think of yourself as extremely liberal, liberal, slightly liberal; moderate or middle of the road, slightly conservative, conservative, or extremely conservative?

## 1. Extremely Liberal

2. Liberal
3. Slightly Liberal
4. Moderate; Middle of the road
5. Slightly Conservative
6. Conservative
7. Extremely Conservative
8. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?

| 1. Democrat | 4. Other party (Please specify) |
| :--- | :--- |
| 2. Republican 5. No preference <br> 3. Independent  |  |

8. What is your highest completed level of education?
9. Less than high school
10. High school degree or equivalent
11. Some college but no degree
12. Associate's Degree - Vocational/Occupational
13. Associate's Degree - Academic
14. Bachelor's Degree - Academic
15. Bachelor's Degree (e.g., BA, BS, AB)
16. Master's Degree (e.g., MA, MS, MBA, MSW, MEng, MED)
17. Doctorate Degree (e.g., PhD, EdD)
18. What is your race?
19. White
20. Hispanic
21. Black or African American
22. American Indian, Aleut, Eskimo
23. Asian or Pacific Islander
24. Other $\qquad$
25. Regarding religious affiliation, do you consider yourself Protestant, Roman Catholic, Jewish, or something else?
26. Protestant, please specify $\qquad$
27. Roman Catholic
28. Jewish
29. Muslim
30. No Affiliation
31. Other, please specify $\qquad$
32. Do not know
33. How many total people (including yourself) are in your household are...

Adults 18+
Children (12-17)
Children (under 12)
13. I'm going to read you the list of income categories. Please tell me which of them best describes your total household income in 2002 before taxes from all sources.

1. Less than $\$ 20,000$
2. $\mathbf{\$ 2 0 , 0 0 0}$ to- $\$ 34,999$
3. $\$ 35,000$ to $\$ 49,999$
4. $\$ 50,000$ to $\$ 74,999$
5. $\$ 75,000$ to $\$ 99,999$
6. $\mathbf{\$ 1 0 0 , 0 0 0}$ to $\$ 199,999$
7. $\mathbf{\$ 2 0 0 , 0 0 0}$ and up
